

MPMF.10

MIDPOINT MUSIC FESTIVAL CINCINNATI SEPTEMBER 23-25

Media Advisory

Contact: Alex Breyer, Public Relations Manager
(513) 919-8981, pr@mpmf.com

Discover free fun at MidPoint Indie Summer on Fountain Square

CINCINNATI, Ohio (May 11, 2010) – This summer, MPMF is T.G.I.F. While the MidPoint Music Festival happens in September, organizers collaborate during the summer with Cincinnati's Fountain Square to put on a series of Friday night concerts showcasing hot, emerging acts. The shows are part of the larger PNC concert series.

Fourteen Fridays belong to MidPoint Indie Summer, where fans can expect the same caliber of emerging talent playing at the festival. This year MidPoint upped the ante with it's biggest group of headliners yet.

Confirmed MidPoint Indie Summer Headliners (full lineup to be announced later)

June 4	Camera Obscura (Glasgow, Scotland)	www.myspace.com/cameraobscuraband
June 11	Neon Indian (Austin, TX)	www.myspace.com/neonindian
June 18	Jason Isbell and the 400 Unit (Muscle Shoals, AL)	www.myspace.com/jasonisbellmusic
June 25	Smoking Popes (Chicago, IL)	www.myspace.com/smokingpopes
July 2	Pomegranates (Cincinnati, OH)	www.myspace.com/pomegranatesart
July 9	Why? (Cincinnati, OH)	www.myspace.com/whyanticon
July 16	You You're Awesome (Cincinnati, OH)	www.myspace.com/youyoureawesome
July 23	Wussy (Cincinnati, OH)	www.myspace.com/wussymusic
July 30	Eat Sugar (Cincinnati, OH)	www.myspace.com/eatsugarmusic
	Bob Log III (Tucson, AZ)	www.myspace.com/boblog111
Aug 6	Dawes (North Hills, CA)	www.myspace.com/dawestheband
Aug 13	Buffalo Killers (Cincinnati, OH)	www.myspace.com/buffalokillers
	The Lions Rampant (Cincinnati, OH)	www.myspace.com/thelionsrampant
Aug 20	Bad Veins (Cincinnati, OH)	www.myspace.com/badveins
Aug 27	Brian Olive (Cincinnati, OH)	www.myspace.com/brianolivemusic
Sept 3	We Are Scientists (Brooklyn, NY)	www.myspace.com/wearescientists

Sales of discounted **3-day passes** to the festival start June 4 at the first Indie Summer event. In addition to access to every festival showcase, 3-day-pass holders will have exclusive access to **The Secret Show**, organized with Secret Cincinnati. The location should be a major surprise for people who frequent Downtown entertainment.

Along with the return of great music to Fountain Square will be another MidPoint feature fans may remember from last year. Sponsors Cincinnati Bell and Topic Design are returning the popular **Twitter/Text Visualizer** program which will literally broadcast live on the Fountain Square video board. To share your thoughts about any and all things MidPoint, just tweet with the topic hash **#mpmf** or **Cincinnati Bell customers text 4632**.

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811 RACE STREET / 5TH FLOOR / CINCINNATI, OH 45202
513 / 665.4700 / INFO@MPMF.COM