

MPMF.10

MIDPOINT MUSIC FESTIVAL CINCINNATI SEPTEMBER 23-25

For Immediate Release

Contact: Alex Breyer, Public Relations Manager
(513) 919-8981, pr@mpmf.com

MidPoint Music Festival Early-Bird Tickets Now On Sale

Discounted tickets found exclusively at PNC MidPoint Indie Summer only while supplies last

CINCINNATI, Ohio (June 4, 2010) – MidPoint Music Festival is only four months away, but there is good reason to buy your ticket now. Organizers are making a limited quantity of full-access tickets available at a steep discount for the three-day event happening September 23-25, 2010. Music fans looking for this early-bird discount can simply buy in-person at the PNC MidPoint Indie Summer series concerts, June 4–September 3 on Fountain Square.

Discover what's to love and get hooked up at MPMF.com

Starting July 1, tickets will be on sale at mpmf.com for only \$39. These will provide access to everything the festival offers, including three days of showcases by hundreds of acts from around the world. Plus, only 3-day pass holders will receive clues and entry to the highly vaunted **Secret Show**.

Of course, MPMF.com, created by Topic Design, is the source for discovering details on who's playing and where.

Discover discounts exclusively at PNC's MidPoint Indie Summer

Music fans attending this summer's free open-air concerts can pick up a 3-day pass in-person discounted to \$29. People should act soon, as only a limited quantity of these early bird all-access passes will be made available. The first concert on June 4 features Camera Obscura, The Love Language, Paper Airplane and The Trouble with Boys.

Along with the return of great music to Fountain Square will be another feature MidPoint fans may remember from last year. Cincinnati Bell and Topic Design are returning the popular **Twitter/Text Visualizer** program, which will literally broadcast live, right on the Fountain Square video board. Share your thoughts about any and all things MidPoint by tweeting with the topic hash **#mpmf**, or Cincinnati Bell customers text **4632**.

Discover more bands, fans, special deals, and secret show surprises

Fans wanting the inside loop should consider these options. Cincinnati Bell wireless customers will have first access to alerts on who's playing, deals, and any special clues. To sign into this system, text "MPMF" to 9434. Find like-minded fans at Facebook.com/midpointmusicfestival, as well as status updates, discussions, and more. Behind-the-scenes tweets are available via Twitter.com/MidPointMusic.

Confirmed MidPoint showcases (full lineup to be announced later)

A Place to Bury Strangers (Brooklyn); Best Coast (Los Angeles); Caravan of Thieves (Bridgeport); Caribou (Dundas, ON); Clare and the Reasons (Brooklyn); Colour Revolt (Mississippi); Cults (New York); Drink Up Buttercup (Philadelphia); Fang Island (Brooklyn); Gaby Moreno (Los Angeles); Gringo Star (Atlanta); Ha Ha Tonka (Missouri); High Heels (Berlin, Germany); Holy F*ck (Toronto, ON); Justin Townes Earl (Nashville); Light Pollution (Chicago); Milktooth (Nashville); Phantogram (Saratoga Springs); plus/minus (Brooklyn); Pomegranates (Cincinnati); Richard Buckner (Brooklyn); Seabird (Cincinnati); Shiny and the Spoon (Cincinnati); Surfer Blood (West Palm Beach); Ted Leo and the Pharmacists (Washington); The Right Now (Chicago); The Strange Boys (Austin); The Sundresses (Cincinnati); The Tillers (Cincinnati); The Tony Castles (Brooklyn); Tom Tom Club (Aurora); Van Dyke Parks (Pasadena); Via Tania (Chicago); Wussy (Cincinnati)

###



Cincinnati BellSM
right here. for you.



vitaminwater
GLACÉAU
vitamins + electrolytes + antioxidants

topic:
topicdesign.com

CityBeat

811 RACE STREET / 5TH FLOOR / CINCINNATI, OH 45202
513 / 665.4700 / INFO@MPMF.COM