

# MPMF.10

MIDPOINT MUSIC FESTIVAL CINCINNATI SEPTEMBER 23-25

## Media Advisory

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## MidPoint Music Festival offers \$20 single-day pass

CINCINNATI, Ohio (September 20, 2010) – With more than 250 showcases over three days, MidPoint Music Festival is a great way for music fans to discover something new at almost every turn. But there are some fans that just can't make it out every evening. Organizers are announcing the availability of a single-day pass for these fans.

A \$20 single-day wristband pass permits admission into all of MidPoint's 25 stages for one day. These passes may be purchased at any MidPoint venue during the festival. Admission is subject to legal venue capacity.

Single-day wristbands also provide free, unlimited access to the MidPoint Transit Authority by Metro.

The Secret Show on September 24 will require a 3-day pass. The \$39 3-day pass, which is the most affordable option if attending two or more days of the festival, will be on sale at retail outlets up to the beginning of the festival, while supplies last. Three-day passes will not be sold at the festival.

Each individual venue will have a cover at the door, with prices running between \$10-\$20 depending on the showcase lineup. Buying a 3-day or single-day pass is more affordable for those wanting to attend showcases at more than one venue.

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